



QUALIFICATION : BACHELOR OF TRAVEL AND TOURISM MANAGEMENT	
QUALIFICATION CODE: 27BTM	LEVEL: 7
COURSE CODE: EPM420S	COURSE NAME: ECOTOURISM PLANNING AND MANAGEMENT
SESSION: JANUARY 2020	PAPER: THEORY
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	1. SIMON CHIUTSI
MODERATOR:	1. GREGORY FERIS

INSTRUCTIONS
1. Answer ALL the questions. 2. Write clearly and neatly. 3. Number the answers clearly.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1**[20]**

Using key ecotourism planning and management principles, define the following terms:

- 1.1 Biodiversity conservation (5)
- 1.3 Safari and Trophy Hunting (5)
- 1.4 Community Campsites (5)
- 1.5 Green Tourism (5)

Question 2**[20]**

- 2.1 Discuss the main principles of Community Based Tourism (10)
- 2.2 Highlight the main challenges faced by ecotourism enterprises in Namibia? (10)

Question 3**[20]**

'The issue of trophy hunting is highly contested in southern Africa tourism development'. Considering this, discuss the arguments for and against trophy hunting and how this has affected tourism and communities development in southern Africa.

Question 4**[20]**

Identify and explain 5 basic planning principles for ecotourism development. Use relevant and practical examples to substantiate your answer.

Question 5**[20]**

Briefly discuss the role played by these organizations in terms of tourism development:

- 1.1 UNWTO (5)
- 1.2 NACSO (5)
- 1.3 NACOBTA (5)
- 1.4 NTB (5)

TOTAL 100 MARKS